
ODPCC Show Postcard Exhibit Board Competition Rules & Guidelines

One of the elements of the annual ODPCC Postcard & Paper Show that sets us apart from other shows is our Postcard Exhibit Board Competition. The exhibition of these boards is a draw for all attendees, and an opportunity for participating Club members to win fame, ribbons and possibly even a monetary prize! In order to encourage all Club members to enter at least one board into the competition (and please don't feel like you have to limit yourself to one!), here are some helpful rules and guidelines:

1. All participants must be Club members who are current on their annual dues. If you wish to participate and haven't yet paid your annual dues, please send a check for \$15, payable to "Old Dominion Postcard Club," to Gail Candido, 2611 E. Grace St., Richmond, VA 23223. Dues must be received prior to the show.
2. The purpose of a postcard board is to convey meaningful information in an interesting way to the viewer primarily through the use of postcards.
3. Boards must be 22"x28", with a vertical orientation.
4. Boards may be entered in one of five categories:
 - ◆ VIEWS: Specific representation of localities. Examples include towns, regions, states, countries and vistas.
 - ◆ GREETINGS: Any holiday or special occasion greeting. Examples include Christmas, 4th of July, Birthday and "Greetings From..." postcards.
 - ◆ TOPICAL: Postcards with a focus on one theme or subject. Examples include mountains, children, trolley cars, dancing, buildings, sports, flowers and animals.
 - ◆ MISCELLANEOUS: Different publishers, materials, novelty cards, or those with unique or distinguishing features. Examples include leather, embroidered and mechanical postcards..
 - ◆ DOUBLE BOARDS: No more than two (2) boards displayed vertically side-by-side as one combined display. The subject should obviously require two boards. Examples include a large number of postcards printed as a series or whose display requires a larger amount of space.
5. The boards will be judged by at least three (3) independent judges on four (4) criteria:
 - ◆ STORY/THEME: Is the story/theme/message of the exhibit board clearly stated and easily identified and understood? If labels are used, are they accurate and informative?
 - ◆ DESIGN: Do the design, colors, supplemental graphics and postcard arrangement engage the viewer and contribute to the story? Does the display reflect careful planning and creativity?
 - ◆ POSTCARDS: Are the postcards on the board appropriate to the story, of good quality, purposefully arranged and carefully mounted? Are the postcards of a consistent quality and do they demonstrate knowledge and research?
 - ◆ EXECUTION: Does the board reflect thoughtful and considered postcard placement, construction with no visible blemishes, marks or mistakes that detract? Does the board adhere to ODPCC exhibit guidelines, such as having a 22"x28" vertical display board size?
6. Ribbons will be awarded to the first-, second- and third-place winners in each category. The judges will also award a Best in Show ribbon to one of the five first-place winners and a Judges' Choice ribbon to that board—out of all of the boards entered in the competition—that they deem "most interesting."
7. The Tim O'Gorman Award will go to the board voted "Most Favorite" by Show attendees. Keeping in mind the high collecting standards of ODPCC founding member Ben Duncan, the Ben Duncan Award, which includes a cash prize, will go to the board voted "Most Excellent" by Club members.
8. ODPCC Club Member John Whiting may, at his discretion, give a First-Time Submitter Award to a board created by someone who has never previously entered the ODPCC board competition.